



Audience Expenditure Survey

Batch Cover Sheet

The Audience Expenditure Survey Batch Cover Sheet should be completed and included as a cover sheet for each “batch” of audience expenditure surveys collected. As an example, if 50 audience surveys are collected at a theater performance, this Batch Cover Sheet should be completed about the performance and bundled on top of those 50 surveys.



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Thank you for participating in the *Arts & Economic Prosperity IV* national economic impact study. These surveys should be forwarded to Americans for the Arts for tabulation.

FACILITY (e.g., the name of the performance space or venue):

EVENT (e.g., the performance or exhibit name):

DATE(S) SURVEYED: _____

NUMBER OF SURVEYS IN BATCH: _____

LOCATION (e.g., the city or town): _____

Comments or Special Circumstances (e.g., inclement weather, poor cooperation):

Study Region = San Diego County, CA